



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

# CONTRACT

<b>Contract / Revision</b> 917846 /		<b>Alt Order #</b> 06162616
<b>Product</b> Issue		
<b>Contract Dates</b> 10/30/12 - 11/06/12		<b>Estimate #</b> 1192 DCCC
<b>Advertiser</b> Democratic Congressional Campaign Comm		<b>Original Date / Revision</b> 09/18/12 / 09/18/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOAT	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP -Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 8091	<b>Advertiser Code</b> 11	<b>Product Code</b> 14
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Great American Media**  
**Attention: Maura Gilroy**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KOAT	10/30/12	11/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 2	KOAT	10/30/12	11/05/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 3	KOAT	10/30/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 4	KOAT	10/30/12	11/05/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 5	KOAT	10/30/12	11/05/12	Anderson Cooper	11a-12n		:30			NM	0	\$0.00
D 6	KOAT	10/30/12	11/05/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 7	KOAT	10/30/12	11/05/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 8	KOAT	10/30/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 9	KOAT	10/30/12	11/05/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 10	KOAT	10/30/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 11	KOAT	10/30/12	11/05/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 12	KOAT	10/30/12	11/05/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 13	KOAT	10/30/12	11/05/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 14	KOAT	10/30/12	11/05/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 15	KOAT	11/02/12	11/02/12	20/20	9-10p		:30			NM	0	\$0.00
D 16	KOAT	11/05/12	11/05/12	DWTS	7-10p		:30			NM	0	\$0.00
D 17	KOAT	11/03/12	11/03/12	College Football Sa 130-p	128p-6p		:30			NM	0	\$0.00
D 18	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 19	KOAT	11/04/12	11/04/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	0	\$0.00
D 20	KOAT	11/04/12	11/04/12	5-6a	5-6a		:30			NM	0	\$0.00
D 21	KOAT	11/04/12	11/04/12	This Week	9-10a		:30			NM	0	\$0.00
D 22	KOAT	11/01/12	11/01/12	PRIVATE PRACTICE	9-10p		:30			NM	0	\$0.00
D 23	KOAT	10/30/12	10/30/12	BODY OF PROOF	9-10p		:30			NM	0	\$0.00
D 24	KOAT	10/31/12	10/31/12	MODERN/APT 23	8-9p		:30			NM	0	\$0.00
D 25	KOAT	11/06/12	11/06/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 26	KOAT	11/06/12	11/06/12	Anderson Cooper	11a-12n		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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10/30/12 - 11/06/12	Issue	1192 DCCC

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congression:	09/18/12 / 09/18/12

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D 27	KOAT	11/06/12	11/06/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 28	KOAT	11/06/12	11/06/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 29	KOAT	11/06/12	11/06/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 30	KOAT	11/06/12	11/06/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
<b>Totals</b>											<b>0</b>	<b>\$0.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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